

# #1 Digital Marketing Training Institute In Delhi



# Digital Marketing Training Institute

**SeoClick** endeavours to be the perfect name that makes you expert on Digital Marketing. The brand focuses on serving organizations to create a space in the web marketplace. Taking top-notch digital marketing training institute as a base, SeoClick ensures to provide businesses with the right platform to deal with their client.

We have been year's long experience in rendering digital marketing training and have now stepped into a brand-new arena of best Training institute. We started our journey with a motive to offer quality education at affordable prices. Both students and professionals can join us and become digital marketing expert. This will surely boost them to enhance their business online or apply for a job with confidence.

## Vision

We want to be the most trusted digital marketing training institute in India. SeoClick believes in redefining the way to connect the customers based on the latest digital marketing trends, delivering practically implemented techniques. We work with the strategies to match the continuously changing marketing trend.

## Mission

We believe in creative ideas and making something new every day. SeoClick offers digital marketing training to you and make you expert. We value integrity, personal excellence, continual self-improvement and openness of our students to meet and exceed their goals.



# Digital Marketing Courses to Enhance Your Career

We provide full-fledged In-class training to the Corporates, Professionals, Entrepreneurs and Students. There are several digital marketing programs offered by **SeoClick**, you can become digital marketing expert, just join the **SeoClick**.

## Our Digital Marketing Programs for You

### Module 1: Digital Marketing Techniques

Know digital marketing techniques and rule on the internet. Selling products online is not an easy task. But after knowing digital marketing techniques, it will become quite easy for you. We make you **certified digital marketer**.



### Module 2: Search Engine Optimization

SEO is simple technique to make presence on Internet using free methods. If you want to be on top of the **Google, Bing or Yahoo** search result, then Join us, our **10+ years Experienced team** to know the perfect way to optimize your website.

### Module 3: Google Webmaster

Google Webmaster is the only way to understand, how Google treating your website, blog or shopping portal. Google plays an important role to make your website search engine friendly. Learn complete about it with our **Google partner training**.





## Module 4: Google Analytics

Google Analytics is the only the way to understand user behaviour on your website. Like, **from where user came? what he searched? he converted or not?** To know answer of all questions, join our digital marketing program and learn from 10+ year experienced Google Analytic certified trainer.

## Module 5: Paid Campaigns

- ♦ Google AdWords Paid Ads (PPC)
- ♦ Re-Marketing
- ♦ YouTube Paid Ads
- ♦ Bing Paid Ads
- ♦ Social Media Paid Ads (Facebook, Twitter, etc.)



## Module 6: Social Media (SMO)

Social Media Optimization is the best for Brand Awareness. You can directly reach to your customer by optimizing your companion on social media platforms like, **Facebook, Twitter, Instagram, Linked In, Pinterest etc.** Join out digital marketing program and become social media optimization expert.

## Module 7: Affiliate and AdSense Marketing

Want to become an affiliate marker, just join our digital marketing program and become specified affiliate marker.





## Module 8: Ecommerce Marketing

Become Ecommerce Marketing expert by joining our digital marketing program. We will provide you practical sessions.

## Module 9: Email Marketing

Come join our digital marketing program and learn how to do email marketing from 10 + year experienced trainer.



## Module 10: Making Money as Freelancer

You can work from home after becoming expert in digital marketing. Just join the digital marketing program and become freelancer.

## Module 11: Blogging Techniques

Learn Blogging techniques from certified bloggers who have 10+ years of experience. Simply join our digital marketing program.



## Module 12: Basic Website Designing

We provide you practical session for Website designing. In this you get complete guidance for creating Blog, Static Websites etc.

# Perks of Joining SeoClick

Choosing **SeoClick** will be one of your best decision to take your career at new heights. We value our clients and have full faith on our trainers. By joining our digital marketing program, you will get following advantages:

- ♦ **100% Placement** and Internship in **MNCs**
- ♦ **2 Free Demo** Classes
- ♦ Maximum **10 Students in One Batch**
- ♦ Only on **Weekend Classes**
- ♦ Two Hours Separate **Practical Classes**
- ♦ All **Google Certifications\***
- ♦ **Earn** While You Learn
- ♦ Separate Backup Session
- ♦ No Expertise and Education Required
- ♦ **12+ years MNC Working Trainer** will Take Session
- ♦ Doubt clearing session
- ♦ Focus on **Practical Implementation**
- ♦ **Trusted by Government Agencies**
- ♦ **Provide Study Material** in Soft Copy

# What Makes Us #1?

We believe in practical experience more than any theoretical knowledge. Our trainers have expertise in multiple domains and guide you in a better way. We guaranteed hands-on learning experience to talented youth. We are structuring our Digital Marketing training course with all required content, templates, videos, checklist, assignments and live experience. Some of the major points that make us different from others included:

- ♦ 12+ years **Experienced MNC Working Trainer**
- ♦ Maximum **10 Student in One Batch**
- ♦ **Practical** on Live Projects / Student
- ♦ Using Only Digital Means to Take Class
- ♦ **100% Placement & Internship** in Top MNCs
- ♦ **Complete Digital Marketing Course**
- ♦ **Corporate Environment** to Learn DM
- ♦ Knowledge Partner **SysTools & CloudCodes**





# Mr. Anuraag Singh, CEO of SeoClick

Anuraag Singh is the CEO of **SeoClick**, a leading provider of digital marketing courses / services and training institute. He brings an extensive background in digital marketing courses and services to **SeoClick**. His motive to begin **SeoClick** is to make users aware with the power of digital marketing. This makes him transformed the company into digital marketing powerhouse offering courses, internships, and jobs.



**Anuraag Singh**  
CEO, SeoClick

Before **SeoClick**, **Mr. Anuraag Singh is a co-founder and CEO of SysTools**, a data recovery, digital forensics, and cloud computing solutions provider. He believes in simplifying the life of world. He is one of the highly recognized experts in the field of digital forensics. Closely associated with Delhi Police Cyber Crime Branch, Cyber Cell, and other digital forensics investigators

**Mr. Anuraag Singh** is a Digital Marketing Influencer who make SysTools reaches the height of popularity in last 12 years. The immense growth of SysTools defines the importance of digital marketing in any business. He brings design expertise, creative content marketing, and multiple digital marketing strategies to create a great brand experience for customers. He always motivates people to build a strong brand presence to attain a sustainable business growth.





## Our Knowledge and Learning Partners



**SysTools** is the leading organization in the field of Data Recovery, Digital Forensics, and Cloud Computing. It is a parent organization of SeoClick as co-founded by the CEO Mr. Anuraag Singh.

SysTools is directly associated with CCCI (Centre for Cyber Crime Investigation, Noida, India), CBI Cyber Investigation Team, New Delhi and many other Special Cyber Cell Team in India and abroad.

**CloudCodes**, another big investor of SeoClick. CloudCodes provides cloud solutions allowing the enterprise to the open doors for business value- regardless of the location. They offer top notch CASB solutions that enable enterprises to adopt cloud for better collaboration and without any worrying about the cloud data security.



## Our Trustworthy Trainers

As a certified Digital Marketing Trainer **Mr. Chirag Arora** has more than **12+ years** of experience in Digital Arena as well as **8+ Years Training Experience**.

He understands the need of the digital marketing students and therefore tries to fulfill all their requirements. He is sharing the overall experience with you, currently working as Manager at an MNC.



**Chirag Arora**

Digital Marketing Trainer



**Ashwani Tiwari**

Digital Marketing Trainer

**Mr. Ashwani Tiwari** is among the best Digital Marketing Trainers in SeoClick with more than **5+ years** of experience in Digital Marketing arena. He has 3+ years of training experience and a great innovator in his field.

He is expert in using traditional advertising style in fusion with modern digital marketing techniques. With all this, he is currently working as a SEO Expert at an MNC.

**Mr. Jubith Paloth** is a Microsoft Excel expert. He has an experience of **10+ years** in the field of MIS and handled numerous projects in his career. Finding the shortest ways in Microsoft Excel make him unique.



**Jubith Paloth**

MS Excel & Video Editing Trainer

## Where Our Students Works?

Crafting visually stunning memorable experiences for trainees



## Trusted by Government and Law Enforcement Agencies



ITD



Delhi Police



Noida Police



CBI



CCC



Railway Police



DRI



DGGSTI



NCRB





**For Demo Class Call Us**

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